

Government Degree College for Men, Srikakulam



Event Organized Report

2019-2020

Name of Department/ Cell	Red Ribbon Club
Name of Event Organized	World Cancer Day
Title of the Event	World Cancer Day Awareness Programme
Date of Event Organized	04-02-2020
Name of the coordinator of the Event	Sri. M. Pradeep, Coordinator, Red Ribbon Club
No. of Participant(Student + Staff)	61
Name of the Expert with designation	Dr. B. L. N. Prasad, Director RIMS, Srikakulam - Chief Guest Dr. M. Babu Rao, Principal - Special Guest
Objective of the Event	To raise awareness about cancer prevention, early detection, and the importance of uniting the global community in the fight against cancer.
Description of the event	On February 4, 2020, the Red Ribbon Club at Government Degree College for Men, Srikakulam, organized an awareness program to commemorate World Cancer Day. This event was held to educate students on the significance of cancer prevention and the global efforts being made to reduce the burden of cancer through coordinated action and advocacy. The event featured Dr. B. L. N. Prasad, Director of RIMS, Srikakulam, as the chief guest, who delivered an insightful address emphasizing the importance of World Cancer Day. Dr. Prasad highlighted that World Cancer Day is more than just a date on the calendar; it is a global initiative led by the Union for International Cancer Control (UICC), the oldest and largest international cancer organization. He explained that UICC is dedicated to leading capacity-building, advocacy, and convening initiatives that unite the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda. Dr. Prasad further elaborated on the World Cancer Day campaign, stressing that it is designed to inspire change and mobilize action far beyond the day itself. The multi-year

	 campaign structure allows for greater exposure, engagement, and ultimately a more significant impact in raising awareness and fostering global collaboration in the fight against cancer. Principal Dr. M. Babu Rao, as the special guest, reinforced the message by informing students about the vital role of awareness in cancer prevention. He encouraged students to take proactive steps in understanding cancer risks and the importance of early detection. Dr. Babu Rao also acknowledged the efforts of UICC and other global organizations in their relentless pursuit of a cancer-free world. The program coordinator, Sri. M. Pradeep, reiterated the messages shared by the guest speakers and emphasized the importance of student involvement in such awareness initiatives. Following the speeches, an NCC Rally was conducted to further spread awareness about cancer. The rally saw active participation from the chief guest, Dr. B. L. N. Prasad, as well as NCC cadets and students. The rally served as a powerful visual statement, taking the message of cancer awareness to the broader community and reinforcing the college's commitment to promoting health and well-being.
Out come of the Event	The World Cancer Day awareness program successfully educated students on the significance of global efforts in cancer control. Participants gained a deeper understanding of the importance of early detection, the need for continued awareness campaigns, and the role of the international community in fighting cancer. The event fostered a sense of responsibility among students to be proactive in promoting health awareness and participating in initiatives that aim to reduce the global cancer burden.



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Event Photo Gallery





